



# CONFERENCE - VIRTUAL WORLDS AND THE METAVERSE

> SEPTEMBER 28<sup>TH</sup> 2023 IN PARIS CAMPUS



## MORNING SESSIONS WITH AN EMPHASIS ON RESEARCH

- > 09:00 – 10:00 Welcome coffee
- > 10:00 – 12:00 Research overview by keynote speakers Russell W. BELK, Thorsten HENNIG-THURAU, Carlos FLAVIAN and Philipp RAUSCHNABEL
- > 12:00 – 13:00 Networking lunch

## AFTERNOON SESSIONS WITH AN EMPHASIS ON PRACTICE

- > 13:00 – 17:00 Practice overview from professionals & Thematic workshops  
Interactive session (by registration): Ellen VAN DE WOESTIJNE (ARHT), Morgan BOUCHET (ORANGE), Jae MALONEY (AIR FRANCE KLM) and Emanuela PRANDELLI (LUXURY)
- > 17:00 – 18:30 Plenary session: Summary of conference insights and concluding remarks